

PUBLIC MEETING: Bridge of the Gods Centennial Celebration Advisory Committee

DATE: Friday June 21, 2024, 10 AM

LOCATION: Cascade Locks City Hall 140 Wa Na Pa St, Cascade Locks, OR 97014

https://us02web.zoom.us/j/85806615790

MINUTES

- Commission meeting called to order 10:14 AM after a brief delay to allow for the arrival of CM Crane and C Peterson whose presence was crucial to allow for a quorum.
 - **a.** Pledge of Allegiance
 - b. Roll Call
 - i. Vice-President Klute
 - ii. Commissioner Peterson (via Zoom)
 - iii. Community Member Brittany Berge
 - iv. Community Member Janice Crane
 - v. Community Member Louise Palermo (excused)
 - vi. Community Member John Stipan (excused)
 - vii. Members of the Staff and Other Support Executive Director Jeremiah Blue; Deputy Executive Director Genevieve Scholl; Secretary Keriane Stocker
 - c. Modifications, Additions and Changes to the Agenda
 - **i.** ED Blue requested to modify the agenda to include the voting on the Committee Chair and Committee Vice-Chair, and to also establish procedures.

VP KLUTE NOMINATED HERSELF AS COMMITTEE CHAIR; CRANE SECONDED; Passed Unanimously

C PETERSON NOMINATED HIMSELF AS COMMITTEE VICE-CHAIR; VP KLUTE SECONDED; Passed Unanimously

ED Blue inquired about how formally the committee wanted to conduct the meetings. CC Klute responded that she felt that a general consensus should suffice unless there is dissent among the members. CM Crane mentioned whether to make a decision to set a budget limit or staff hours. ED Blue explained the role of the advisory committee and noted that he will be able to give some staff time outside of the primary duties such as secretarial duties to create and post the agendas and take minutes, if directed by the Commission to do so. ED Blue also indicated that the office will be moving to a four-ten work week so Fridays may prove a challenge for staff availability. CC Klute suggested moving the meeting day to an evening of a different day of the week, and since the advisory committee is just in the brainstorming phase, to meet only once every two (2) months through the end of the year, and then once a date is set, to collaborate every couple of months and then more frequent as the date gets closer.

VC Peterson inquired whether the meetings would be held at City Hall or on Zoom. A consensus was made that meeting virtually via Zoom would be ideal.

- 2) Discussions
 - a. Introduction of Bridge of the Gods Centennial Celebration Advisory members
 - i. Introductions were made around the room, beginning with Keriane Stocker, Port Secretary; then Carrie Klute, Port Vice-President; Janice Crane, Executive Director of the

Cascade Locks Historical Museum and the City's contractor for the Tourism Committee; Brittany Berge, citizen member; Genevieve Scholl, Deputy Executive Director of the Port of Cascade Locks; Jeremiah Blue, Executive Director of the Port of Cascade Locks; Rob Peterson, Port Commissioner, citizen of Cascade Locks for six (6) years, and co-founder of the Gorge Canoe Club ("GCC").

- **b.** Discussion of overall vision and goals
 - i. ED Blue commented that he has heard many different conversations about what is being envisioned, from a single day with planes flying to a year-long celebration. ED Blue would like to have an understanding whether it will be a marketing campaign that lasts the entire year or a single day, and if it is a single day, to select that day.

DED Scholl made a suggestion in regards to the committee's work in the first few months. She recommended that instead of the committee shouldering the weight of planning every event, they could establish a clear set of guidelines and criteria and invite other groups to organize their own sanctioned Bridge of the Gods Centennial Celebration events. Partners would submit their event plans for approval, ensuring that they align with the overall Centennial celebration. For example, WAAAM Antique Aeroplane & Automobile Musem ("WAAAM") could host a carshow or airshow as a sanctioned event. DED Scholl noted that this approach leverages existing expertise and allows for a series of events without overwhelming Port staff.

- c. Brainstorm ideas for events and activities
 - i. Ideas mentioned included carshows, airshows, historical reenactments, a speaker series about the Bridge of the Gods, setting fees for the day at the 1926 toll rate, free crossing for vehicles 1926 and older, and fireworks. CC Klute also suggested the possibility of partnering with Paul Landquist for media art. The committee agreed on encouraging local involvement and discussed ways to engage the community.
- d. Establishment of Timeline for Planning and Execution
 - i. The committee came to a general consensus on tentative dates for the celebration: the weekend of September 12–13th, 2026 or the weekend of September 19–20th, 2026.
 - **ii.** Directives and tasks were decided. CC Klute would reach out to WAAAM, Red Bull, and local businesses, VC Peterson would connect with Jason Waicunis of PCT Days for consultation as well as the Pacific Crest Trails Association ("PCTA"), Crane would approach Travel Oregon and Paul Landquist regarding media art, and Berge would reach out to Skamania County Chamber of Commerce ("SkaCCC") and the Oregon Aviation Historical Society. Reports on progress would be made at the next meeting.
- **3)** Adjournment 11:51 AM

Port of Cascade Locks

Date Signed

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Prepared by Keriane Stocker